



Spencer Fung

Group Chief Executive Officer

Li & Fung

Spencer Fung was appointed Group Chief Executive Officer in July 2014 and is Li & Fung's seventh CEO since its establishment in 1906. Spencer has been an Executive Director since 2008. Previously, he was the Group Chief Operating Officer responsible for building the company's global infrastructure.

Since joining Li & Fung as a merchandiser, he has been involved in all aspects of the group's operations, from liaising with factories across Asia, conducting quality control inspections, serving customers across three continents, and managing acquisitions and integrations in over 20 countries. During his time as President of LF Europe, Spencer built the operating group into one of the largest private label suppliers in Europe.

Spencer began his career as a Certified Public Accountant (CPA) with PwC in Boston in 1996. In 1999, he co-founded HelloAsia.com, a Silicon Valley startup with \$30 million of venture capital funding and created one of the first pan-Asian online marketing platforms.

Spencer is an independent non-executive director of Swire Properties Limited, a director of the Young Presidents' Organization and a member of the General Committee of The Hong Kong Exporters' Association. He is a member of the Consultative Committee on Economic and Trade Co-operation between Hong Kong and the Mainland and also a member of the Board of Trustees at Northeastern University. He had served on the Advisory Board of the British Fashion Council and the Committee of The Hong Kong Association (London).

He holds a Bachelor of Arts degree from Harvard University and Master of Science in Accounting and Master in Business Administration degrees from Northeastern University. He is a US Certified Public Accountant.