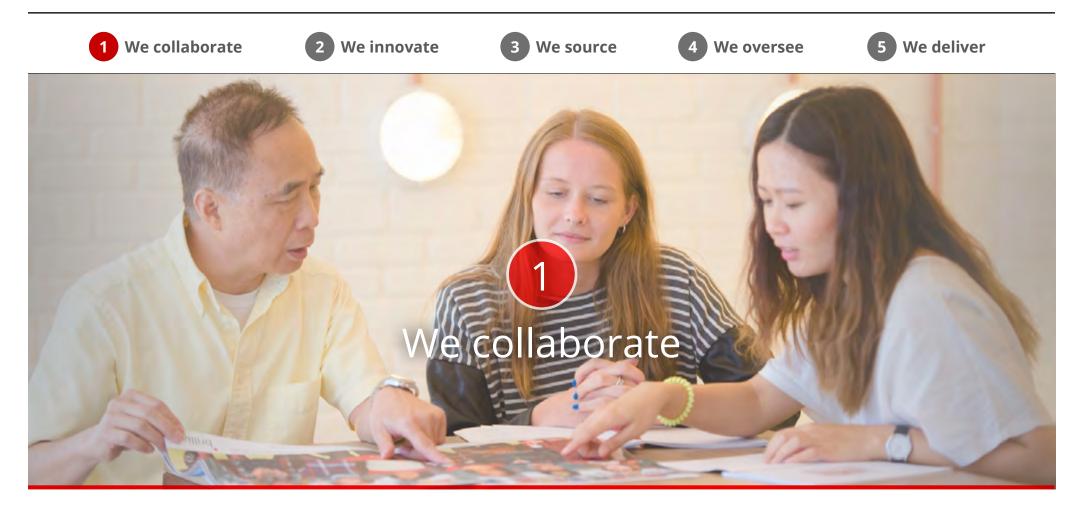
# **WE LI & FUNG** What We Do We collaborate We innovate 3 We source We oversee We deliver 2 5 We connect the supply chain to bring our customers the goods they rely on every day

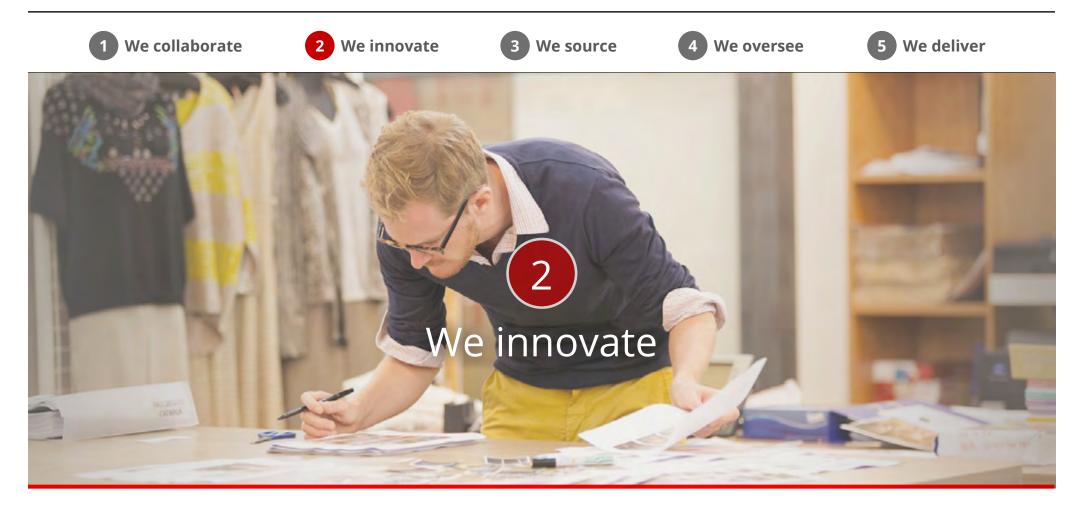




#### We work closely with our customers to meet their individual needs

Our individual teams of experts work closely with customers, assessing their needs and using market research, retail and fashion trend forecasts, and innovative technology to design the right supply chains to deliver their products.



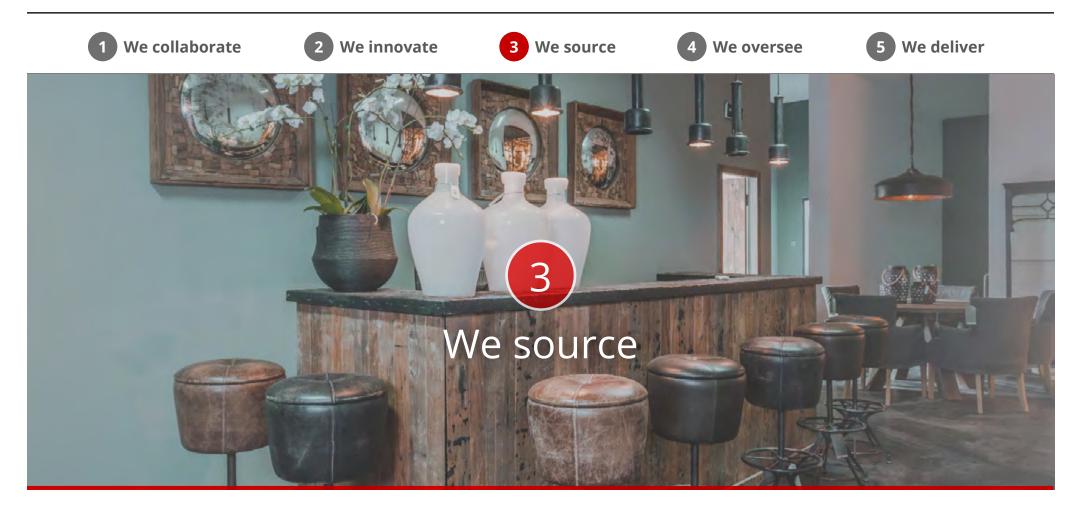


# We develop products and customize services for our customers

Whether customers come to us with a specific direction or need our help in conceptualizing products, our creative teams are there every step of the way. Between brainstorming, designing and prototyping, we make sure their vision becomes reality. We also innovate in designing the best supply chain solutions to optimize pricing, quality, quantity and delivery of products, enhancing speed to market.







# We source great products from suppliers around the world

We evaluate factories based on their capability to supply the right product and based on their commitment to quality, safety and compliance. We work with over 15,000 suppliers in multiple ways to meet our customers' needs.



We deliver



## Costing calculation

We work on competitive pricing through creative supply chain solutions on sourcing, manufacturing and logistics.

## Production monitoring

We connect all parts of the supply chain and monitor pre-production milestones through the latest technology.



We oversee

#### Quality assurance

We ensure quality products by setting quality standards, systems and procedures in factory sourcing, lab testing, preproduction and finally through on-site quality control inspections.





### Supplier compliance

**Our commitment to supplier compliance** is guided by our Supplier Code of Conduct that outlines our standards in: labor practices, ethical conduct, safety, environmental protection, responsibility, transparency and accountability.

#### Material sourcing

We select and source raw materials and components from suppliers around the globe for the best quality and price.



### Sample creation

We offer technical expertise and work with suppliers to ensure samples meet the required design features and quality.



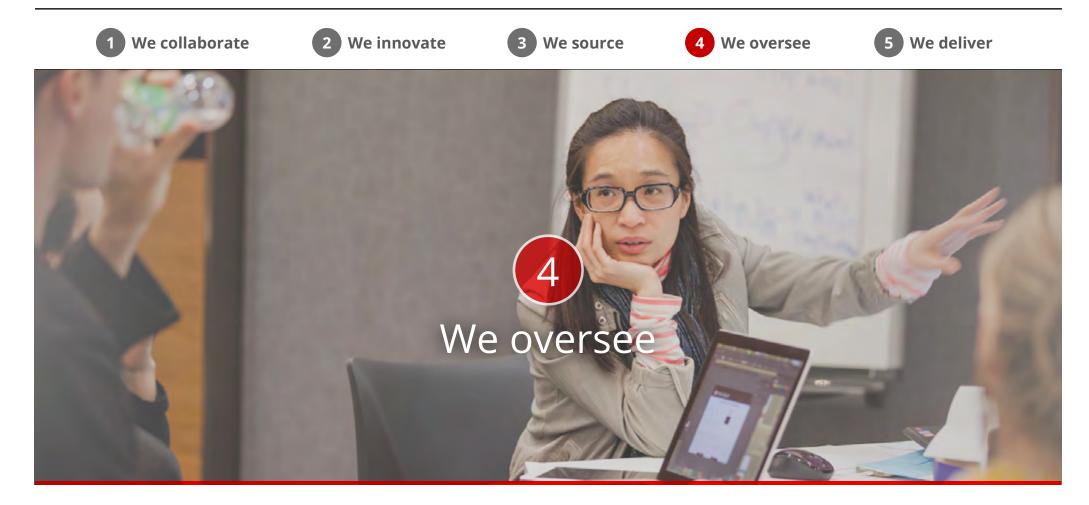


3 We source

We oversee



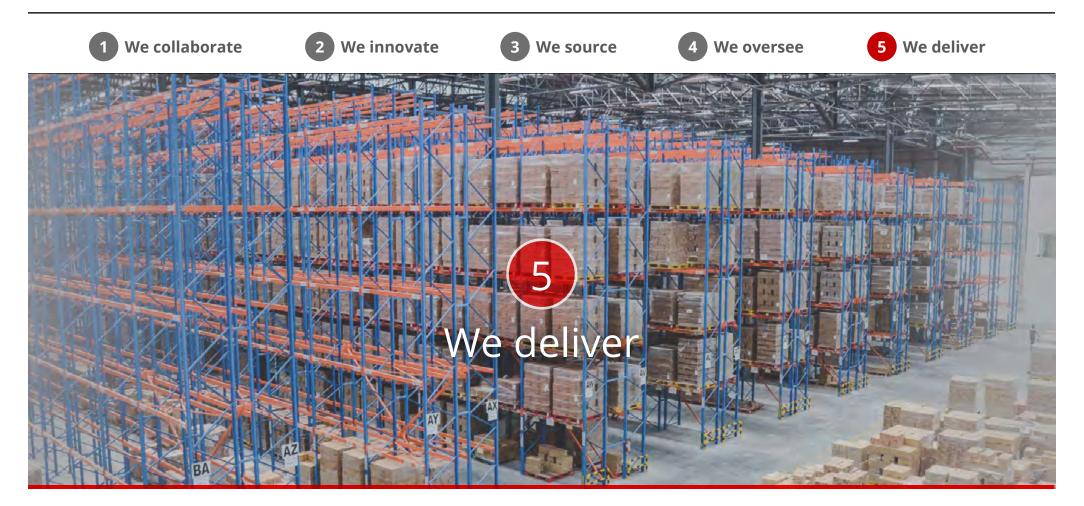




#### We have a hands-on approach to managing every aspect of the supply chain from concept to completion

We operate leading-edge systems and programs to help our customers meet quality needs, industry standards and local requirements, whether it's orchestrating quick-response production or overseeing compliance at the factory level.





### Our logistics network operates around the clock to get products where they need to be

We're not just about moving things from one place to another. We analyze each customer's needs, anticipate challenges, design options and set up contingency plans so they never have to worry about the journey.

We offer a customizable menu of logistics solutions, from warehousing, transport, repacking, customs brokerage, freight forwarding, hubbing and consolidation, and other value-added services to make delivery easy.