





Our communities

We engage our people to meaningfully contribute to our communities.

Our Hong Kong colleagues take a short break from volunteering to rebuild houses for families in rural villages in Guangdong Province, China

Our communities

We are committed to making a positive impact in the communities where we live and work. We invest in the potential of people, help communities in need and mobilize our colleagues and networks for change. We are in it together, helping to create sustainable, long-term change in the world.



Community engagement is a key part of Li & Fung's Sustainability Strategy and is integral to building sustainable communities and economies that will thrive for generations to come.

We believe that creating positive impact goes hand-in-hand with having a successful business. Community engagement helps us attract and retain employees and helps them better understand our local communities and their needs. Our communities and our people grow, develop and transform through community engagement activities.

We provide resources and support for volunteering, we share our knowledge and skills, and we raise funds to support initiatives, campaigns and disaster relief. Each activity is tracked to measure the inputs, outputs, outcomes and impacts. We share our metrics with our people and community partners and we use this information to review the focus and effectiveness of our programs. We also use qualitative surveys and measures to track our longer-term outcomes. Our community partners have a close connection with the beneficiaries of our activities and also help to report and share stories and statistics on how we are creating impact.



2015 Community Engagement Results

 **OUR PEOPLE VOLUNTEERED**
14,000+ times

 **30,000+**
VOLUNTEER HOURS

 **US\$ 368,000+**
DONATED BY OUR PEOPLE

 **374**
ACTIVITIES

 **84** LOCATIONS in **22** COUNTRIES
participated in community initiatives

Our colleagues generously donated over US\$368,000 to support community initiatives in 2015 including child education sponsorships, disaster relief, global campaigns for both women's and men's health and a wide variety of programs to care for local communities. In addition, our Company donated over US\$611,000 to support charitable organizations and activities around the world.

Many of our activities are sponsored by the Fung (1906) Foundation, which provides funding for hands-on community service and matches funds from fundraising activities, which helps spur on our people's volunteerism and generous donations. In 2015, the Foundation's support was over US\$476,000.

The effectiveness of our activities has increased year-on-year since we began reporting more systematically in 2011. Our aggregated metrics since 2011 include our employees volunteering over 131,000 times, giving over 62,000 hours to support 1,188 social and environmental initiatives around the world. Since 2011, our employees have donated over US\$1.5 million to support communities and the Fung (1906) Foundation has provided over US\$1.5 million to further support some of these projects. Our corporate donations have totaled US\$5.64 million.

Community Engagement in Action

Our local actions and global campaigns harness our core business strengths to support the development of our people, communities and local economies. We engage the time and talent of our people and establish networks of community partners.

In all of our locations, our community engagement ambassadors inspire our people, share information, connect with community partners, organize activities and track outcomes and results. In 2015, we continued to publish our community engagement newsletter and increased its frequency to monthly, to inform, encourage, recognize and inspire our colleagues.

To maximize impact, we work directly with communities, and closely with 65 community partners worldwide, to help us implement programs. We work with a large variety of partners in each of our local markets and key global partners include: the Asian University for Women, Business for Social Responsibility, Captivating International, Crossroads Foundation, Habitat for Humanity, Movember Foundation, Red Cross/Red Crescent, Room to Read, World Vision and World Wide Fund for Nature (WWF).

To support our people even more to make a difference, in 2015, we introduced a global policy offering one day of volunteer leave a year to encourage every employee to volunteer at least eight hours a year.



Supporting our people to meaningfully contribute to our communities is an important part of our Sustainability Strategy. Our key focus areas are:

- Investing in the potential of people
- Helping communities in need
- Mobilizing for change

Investing in the Potential of People

Giving people the opportunity to learn and grow can help transform lives and contribute to the wellbeing of our communities. Throughout our global network, we partner with local organizations to help children, youth and adults who may be disadvantaged or disenfranchised to access education, learn new skills, and grow personally and professionally. We provide generous donations, sponsorships and volunteer our time to make a difference.

Our activities in 2015 included:

- Shared our skills, experience and expertise with students and youth through job shadowing, career workshops, speaking engagements, mentorships, life coaching, work placements and internships in Bangladesh and Hong Kong
- Sponsored girls' education and daily living essentials in a safe and nurturing environment and empowered girls with vocational training in China
- Visited schools and provided lessons to help children build a sustainable future in Bangladesh, Germany, Guatemala, India and Thailand

 Visit our website to read more about how we invest in the potential of people.



I'm so inspired to see our colleagues generously support their local communities. They live the change we want to see in the world.

Karen Seymour,
Community Engagement Director



Helping Communities in Need

The communities where we live and work are as unique geographically as their specific needs. To make a meaningful difference, we seek to raise awareness of social and environmental issues to maximize impact. We do this by mobilizing our people through both global campaigns supporting universal causes and locally-organized activities that target specific needs. Our global campaigns include common causes such as men's and women's health, blood donations and caring for the environment. We support a number of local initiatives that address social needs and enhance livelihoods.

Our activities in 2015 included:

- Provided disaster relief funding and essential goods in response to global calamities that included flooding in India and Malaysia, an earthquake in Nepal, and an explosion in Taiwan. We helped improve schools and homes through refurbishment and hands-on building projects in Bangladesh, Cambodia, China, India, Pakistan and Thailand. We also provided refurbished computers, technology support and new supplies to school children in China, Hong Kong and Turkey
- Spent time with and cared for disadvantaged children and the elderly in Bangladesh, Cambodia, China, Hong Kong, Portugal, Singapore, Thailand and Vietnam. We donated goods such as books, clothes, toys, scarves, toiletries and food to the elderly, refugee families, children in need, the homeless, orphans, victims of natural disasters, and rural communities in Bangladesh, Cambodia, China, Hong Kong, India, the Philippines, Portugal, Taiwan and Vietnam
- Joined seminars, community-building activities and sporting events to raise awareness and funds for causes around the globe, including cancer care, learning disabilities, illiteracy, medical needs, disadvantaged children, elderly in need, accident victims, among others
- Cleaned coastlines and cities and planted trees in many of the locations where we live and work through our annual "Clean up our World" campaign
- Donated blood and raised awareness for humanitarian need in many of our offices around the globe. In Hong Kong, we supported the Red Cross with our 17th year of blood donations
- Joined a mission in the Philippines to serve communities in need by distributing essential food, medicine and toiletries

 Visit our website to learn more about how we help communities in need.

Mobilizing for Change

Li & Fung's supply chain is the foundation of our business and a connector of communities around the world. Working with our customers, suppliers and community partners we share our skills and expertise, leverage our networks and people for action and impact, and create new business opportunities to effect change. We focus on raising awareness and building capacity for both workers and communities.

We strive to improve livelihoods, support people who were previously excluded from employment to find meaningful work and develop new business opportunities that support sustainable local economic development.

Our activities in 2015 included:

- Worked with partner factories in China and in our logistics operations in Taiwan and Thailand to help disabled people find meaningful work producing and packing goods for our customers. These workers were integrated with other workers in the factory, and they now have both long-term income opportunities and work experience
- Partnered with Business for Social Responsibility to empower factory workers, most of whom are female, in Bangladesh, Cambodia, India and Vietnam through the HERproject. These workers benefit from education on nutrition, health and finance, and on improving workplace interaction, harmony and efficiency. To date, over 174,000 workers and 89 suppliers are involved, and positive results measured included reduced absenteeism and sick leave and improved workplace communication

 Visit our website to read about how we mobilize for change within the supply chain.



The support from Li & Fung brings not only sustenance, but allows our refugee clients to engage with local volunteers who make them feel welcome in this new home.

**Jeffrey Andrews,
Social Worker, Christian
Action's Centre for Refugees
in Hong Kong**