

# Our Three-Year Plan (2017-2019)

Our goal is to create the supply chain of the future to help our customers navigate the digital economy and to improve the lives of one billion people in the supply chain.

## Speed

Our aim is to decrease lead times and increase speed to market for our customers. We will be more agile and produce results more quickly by simplifying processes, using technology and embracing new ways of working with our customers and other industry partners.



Please scan the QR code to learn about our journey to speed.

## Innovation

We are embedding innovation not only into our product and service offerings but also in new business models and ways of working with our customers and other ecosystem partners, enabling a culture of open innovation and collaboration.



Please scan the QR code to learn how we are innovating at Li & Fung.



**Design Considerations**  
(Blockchain, AR / VR, Machine Learning / AI, IoT)

**Data Provider**  
(Financial Service Data, Government Import Data, Weather and Traffic Data, Industry Product Data)

## Digitalization

Digitalization of the entire supply chain will drive speed and innovation. By digitizing key aspects of the supply chain from product development and sampling to raw materials management and costing, to the final creation and delivery of products, we are creating an end-to-end platform that will make the customer and vendor engagement process more seamless, efficient and cost-effective, enabling us to deliver data-driven insights and customized services.



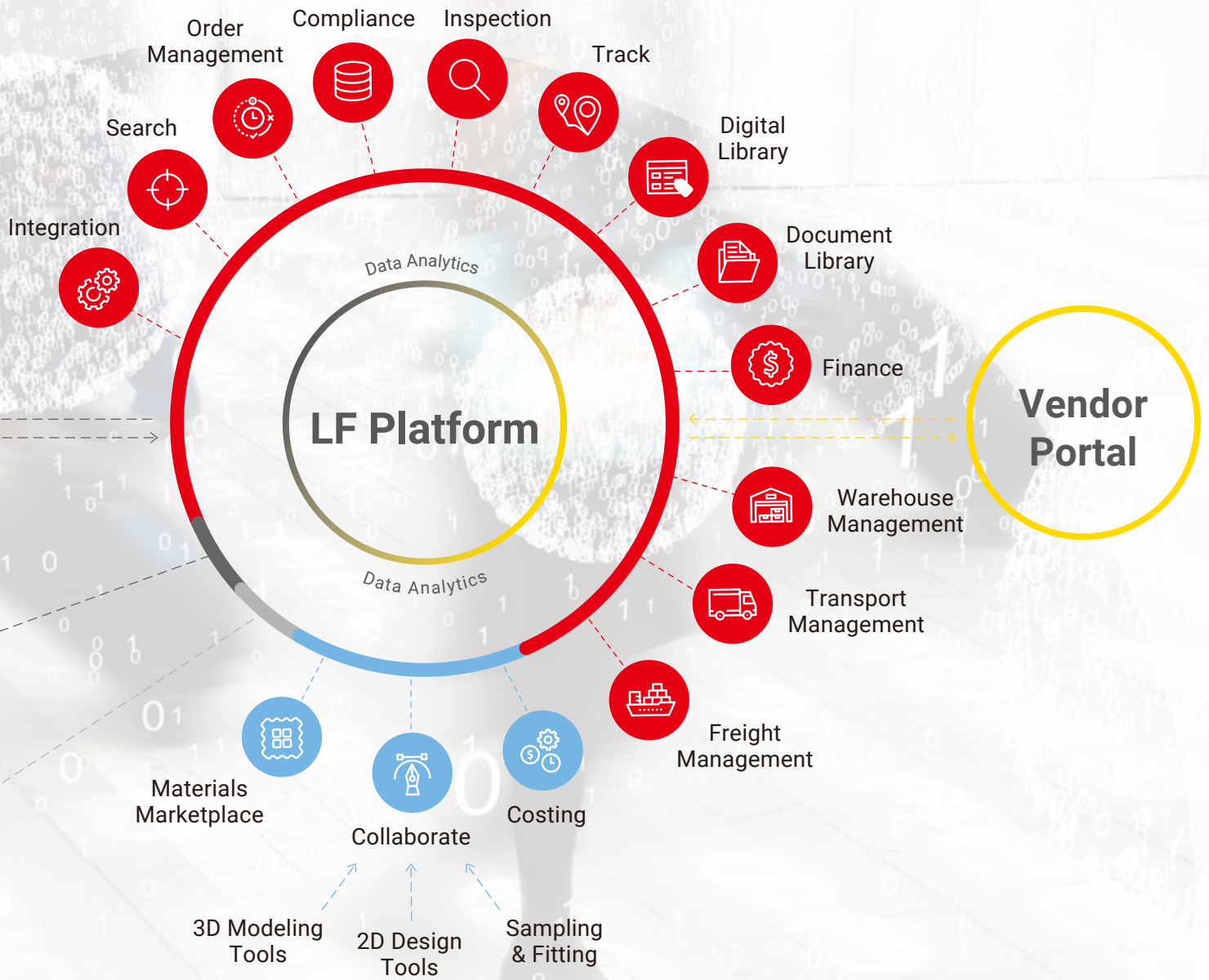
Please scan the QR code to learn how we are creating the future of supply chains.

## Our Values

Across our business, three core values – entrepreneurship, being humble and the importance of family – form the basis of our culture, business strategies and brand, bringing us together and guiding what we do.

## Sustainable Governance

We are committed to the principles of transparency, accountability and independence, enhancing shareholder value.



### Sustainability in our Business

Sustainability is integral to our business and planning process and is integrated into our three-year plans. Our role is to innovate, collaborate and support our partners in furthering sustainability performance across the supply chain.

### Our Purpose

We aim to make a difference along the supply chain and in the communities where we live and work, supported by the Li & Fung Foundation, to improve the lives of a billion people. We harness our strengths, global networks, knowledge and our people, to effect scalable, sustainable change by activating communities, convening our partners along the supply chain and focusing on innovative solutions for exponential impact.