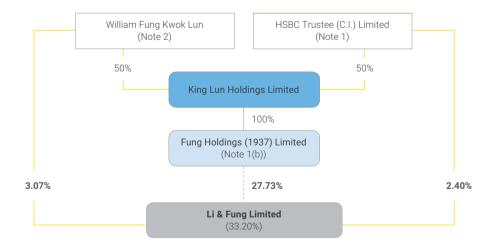
Directors' Interests

As at 30 June 2018, the Directors and chief executives of the Company and their associates had the following interests in the Shares, underlying shares and debentures of the Company and its associated corporations (as defined under Part XV of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code:

(A) Long Positions in Shares, Underlying Shares and Debentures of the Company

		Number o				
Name of Director	Personal Interest	Family Interest	Trust/ Corporate Interest	Equity Derivatives (Share Options)	Total	Percentage of Issued Share Capital ⁸
Victor Fung Kwok King	2,814,444	-	2,551,966,180 ¹	-	2,554,780,624	30.16%
William Fung Kwok Lun	177,120,260	108,800	2,426,505,4722	5,006,000 ⁷	2,608,740,532	30.80%
Spencer Theodore Fung	1,948,000	_	2,554,858,1801&3	8,046,000 ⁷	2,564,852,180	30.28%
Marc Robert Compagnon	1,360,200	14,000	14,951,5804	7,630,000 ⁷	23,955,780	0.28%
Joseph C. Phi	3,752,878	38,000	2,434,8005	2,212,000 ⁷	8,437,678	0.10%
Martin Tang Yue Nien	60,000	_	60,000 ⁶	_	120,000	0.00%

The following simplified chart illustrates the deemed interests of Victor Fung Kwok King and Spencer Theodore Fung under Note (1) below and the interest of William Fung Kwok Lun under Note (2) below:



NOTES:

As at 30 June 2018.

- (1) Victor Fung Kwok King and Spencer Theodore Fung (son of Victor Fung Kwok King and as his family member) were each deemed to have interests in 2,551,966,180 Shares held in the following manner:
 - (a) 203,012,308 Shares were indirectly held by HSBC Trustee (C.I.) Limited through its wholly-owned subsidiary, First Island Developments Limited. HSBC Trustee is the trustee of a trust established for the benefit of the family members of Victor Fung Kwok King (the "Trust"); and
 - (b) 2,195,727,908 Shares were directly held by Fung Holdings (1937) Limited, a wholly-owned subsidiary of King Lun Holdings Limited, and 153,225,964 Shares were indirectly held by FH (1937) through its wholly-owned subsidiary. Fung Distribution International Limited. King Lun is a company owned 50% by HSBC Trustee as trustee of the Trust and 50% by William Fung Kwok Lun.
- (2) 26,114,400 Shares and 50,294,200 Shares were held by Golden Step Limited and Step Dragon Enterprise Limited respectively, both companies are beneficially owned by William Fung Kwok Lun. 2,348,953,872 Shares were indirectly held by King Lun as mentioned in Note (1)(b) above. 1,143,000 Shares represented the interests in Award Shares granted by the Company and remained unvested. Details on such Award Shares are set out in "Share Award Scheme" section stated below.
- (3) Out of 2,554,858,180 Shares, 2,892,000 Shares represented the interests in Award Shares granted by the Company and remained unvested. Details on such Award Shares are set out in "Share Award Scheme" section stated below. The balance of 2,551,966,180 Shares represented the deemed interests of Spencer Theodore Fung as mentioned in Note (1) above.
- (4) Out of 14,951,580 Shares, 2,661,800 Shares represented the interests in Award Shares granted by the Company and remained unvested. Details on such Award Shares are set out in "Share Award Scheme" section stated below. The balance of 12,289,780 Shares were held by Profit Snow Holdings Limited, a company beneficially owned by Marc Robert Compagnon.
- (5) 2,434,800 Shares represented the interests in Award Shares granted by the Company and remained unvested. Details on such Award Shares are set out in "Share Award Scheme" section stated below
- (6) 60,000 Shares were held by a trust of which Martin Tang Yue Nien is a beneficiary.
- (7) These interests represented the interests in underlying shares in respect of Share Options granted by the Company to these Directors as beneficial owners, the details of which are set out in the "Share Option Schemes" section stated below.
- (8) The approximate percentages were calculated based on 8,469,956,406 Shares in issue as at 30 June 2018.

(B) Short Positions in Shares, Underlying Shares and Debentures of the Company

As at 30 June 2018, none of the Directors and chief executives of the Company or their associates had any short positions in the Shares, underlying shares and debentures of the Company or any of its associated corporations (as defined under Part XV of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

(C) Share Options and Award Shares

The interests of the Directors and chief executives in the Share Options (being regarded as unlisted physically settled equity derivatives) and Award Shares are detailed in the "Long-term Incentive Schemes" section stated below.

Save as disclosed above, at no time during the period did the Directors and chief executives (including their spouses and children under 18 years of age) have any interest in, or were granted, or exercised, any rights to subscribe for Shares (or warrants or debentures, if applicable) in the Company or its associated corporations, as required to be disclosed pursuant to the SFO.

Long-term Incentive Schemes

(A) Share Option Schemes

2003 OPTION SCHEME

Pursuant to the terms of the 2003 Option Scheme, the 2003 Option Scheme is valid and effective for a period of 10 years commencing on the adoption date and expiring on the tenth anniversary of the adoption date. Accordingly, the 2003 Option Scheme expired on 11 May 2013 and no further options could thereafter be granted under the 2003 Option Scheme. However, all remaining provisions remain in full force and effect to govern the exercise of all the Share Options granted under the 2003 Option Scheme prior to its expiration.

As at 30 June 2018, there were Share Options relating to 10,000,000 Shares granted by the Company representing 0.12% of the issued Shares as at the date of this Report pursuant to the 2003 Option Scheme which were valid and outstanding.

2014 OPTION SCHEME

The 2014 Option Scheme was adopted by the Shareholders at the annual general meeting of the Company held on 15 May 2014. As at 30 June 2018, there were Share Options relating to 55,955,000 Shares granted by the Company representing 0.66% of the issued Shares as at the date of this Report pursuant to the 2014 Option Scheme which were valid and outstanding.

Details of the Share Options granted under the 2003 Option Scheme and the 2014 Option Scheme that remain outstanding as at 30 June 2018 are as follows:

			Num	ber of Share Op	tions			
Grant Date	Exercise Price HK\$	Grantees	As at 1/1/2018	Lapsed	As at 30/6/2018	Exercisable period		
2003 Option Sc	heme							
22/12/2011	12.12 ¹	Spencer Theodore Fung Marc Robert Compagnon	6,000,000 6,000,000	(1,000,000) (1,000,000)	5,000,000 5,000,000	Exercisable in six equal tranches during the period from 1/5/2016 to 30/4/2023 with each tranche having an exercisable period of two years		
2014 Option Sc	heme							
21/5/2015	7.49²	William Fung Kwok Lun Spencer Theodore Fung Marc Robert Compagnon Joseph C. Phi Continuous Contract Employees Other Participants	7,509,000 4,569,000 3,945,000 3,318,000 65,330,000	(2,503,000) (1,523,000) (1,315,000) (1,106,000) (23,887,000) (604,000)	5,006,000 3,046,000 2,630,000 2,212,000 41,443,000	Exercisable in three tranches during the period from 1/1/2016 to 31/12/2019 with each tranche having an exercisable period of two years		
16/11/2015	5.81 ³	Continuous Contract Employees	889,000	-	889,000	Exercisable in two tranches during the period from 1/1/2017 to 31/12/2019 with each tranche having an exercisable period of two years		
19/5/2016	4.274	Continuous Contract Employees	604,000	-	604,000	Exercisable during the period from 1/1/2018 to 31/12/2019		
13/7/2017	2.865	Continuous Contract Employees	125,000	_	125,000	Exercisable during the period from 1/1/2018 to 31/12/2019		
		Total	98,893,000	(32,938,000)	65,955,000			

NOTES:

- (1) Following the spin-off and separate listing of Global Brands, the exercise price applicable to the Share Options outstanding on the record date for the distribution in specie (i.e. 7 July 2014) was adjusted from HK\$14.50 to HK\$12.12 with effect from 31 August 2014.
- (2) The closing market price per Share as at the date preceding the date on which the Share Options were granted and stated in the Stock Exchange's daily quotation sheet on 20 May 2015 was HK\$7.29.
- (3) The closing market price per Share as at the date preceding the date on which the Share Options were granted and stated in the Stock Exchange's daily quotation sheet on 13 November 2015 was HK\$5.58.
- (4) The closing market price per Share as at the date preceding the date on which the Share Options were granted and stated in the Stock Exchange's daily quotation sheet on 18 May 2016 was HK\$4.25.
- (5) The closing market price per Share as at the date preceding the date on which the Share Options were granted and stated in the Stock Exchange's daily quotation sheet on 12 July 2017 was HK\$2.85.
- (6) Details of Share Options granted by the Company are set out in Note 12 to the condensed interim financial information.

(B) Share Award Scheme

The Share Award Scheme was adopted by the Shareholders at the annual general meeting of the Company held on 21 May 2015.

During the period, a total of 7,622,000 Award Shares were awarded to eligible persons pursuant to the Share Award Scheme, and out of which 6,084,000 Award Shares were awarded to connected persons. A total of 1,838,900 Shares held by the trustee of the Share Award Scheme in two separate funds had been applied to satisfy 300,900 Award Shares to connected persons and 1,538,000 Award Shares to non-connected persons in accordance with the terms of the Share Award Scheme. The remaining 5,783,100 Award Shares were purchased from the open market to satisfy awards to connected persons and no new Shares were allotted and issued by the Company to satisfy awards to non-connected persons pursuant to the terms of the Share Award Scheme.

As at 30 June 2018, the trustee of the Share Award Scheme held a total of 10,186,500 Shares which can be applied to satisfy awards to non-connected persons.

As at 30 June 2018, 129,267,249 Award Shares are available for grant of awards in the future under the Share Award Scheme, representing approximately 1.53% of the Shares in issue.

The movement in the Award Shares under the Share Award Scheme during the period are as follows:

		ward Shares	Number of A			
	As at	Unvested/		As at		
Vesting Date	30/6/2018	Forfeited*	Granted	1/1/2018	Grantees	Grant Date
To be vested in two tranches	270,000	-	_	270,000	Spencer Theodore Fung	21/5/2015
with the vesting date o 31 December of each year fror 2018 to 201	229,800	_	_	229,800	Marc Robert Compagnon	
	193,800	_	_	193,800	Joseph C. Phi	
	1,800,900	(51,900)	_	1,852,800	Connected Persons other than Directors	
	13,507,600	(1,165,400)	_	14,673,000	Non-connected Persons	
To be vested in two tranches with the vesting date or 31 December of each year from 2018 to 2019	410,500	(39,300)	-	449,800	Non-connected Persons	16/11/2015
To be vested in two tranches with the vesting date or	14,600	_	_	14,600	Connected Persons other than Directors	19/5/2016
31 December of each year fro 2018 to 201	567,200	(57,700)	-	624,900	Non-connected Persons	
To be vested in two tranches with the vesting date or 31 December of each year from 2018 to 2019	117,000	(5,200)	-	122,200	Non-connected Persons	14/11/2016
To be vested in three tranches with the vesting date on 31 December of each year from 2018 to 2020	1,143,000	_	_	1,143,000	Fung Kwok Lun William	13/7/2017
	1,143,000	_	_	1,143,000	Spencer Theodore Fung	
	953,000	_	_	953,000	Marc Robert Compagnon	
	762,000	_	_	762,000	Joseph C. Phi	
	4,484,000	(28,000)	_	4,512,000	Connected Persons other than Directors	
	52,858,600	(4,127,200)	_	56,985,800	Non-connected Persons	
To be vested in three tranche with the vesting date o 31 December of each year fron 2018 to 202	1,479,000	_	1,479,000	_	Spencer Theodore Fung	23/3/2018
	1,479,000	_	1,479,000	_	Marc Robert Compagnon	
	1,479,000	_	1,479,000	_	Joseph C. Phi	
	1,647,000	-	1,647,000	-	Connected Persons other than Directors	
	1,498,000	(40,000)	1,538,000	-	Non-connected Persons	
	86,037,000	(5,514,700)	7,622,000	83,929,700	Total	

^{*} Award Shares that are not vested and/or are forfeited in accordance with the terms of the Share Award Scheme are held by the trustee to be applied towards future awards in accordance with the provisions of the Share Award Scheme.