



7/F, Hong Kong Spinners Industrial Building, 800 Cheung Sha Wan Road, Kowloon, Hong Kong

Tel: +852 2686 3328

## Joseph Phi

**Executive Director and Group President  
President of LF Logistics**

Joseph Phi is Executive Director and Group President of Li & Fung Limited and President of LF Logistics. He leads Li & Fung's Supply Chain Solutions operating groups, including business development and sits on the Board of Directors. As President of LF Logistics, he also oversees the logistics business.

Joseph has a strong track record at Li & Fung having organically grown its logistics business over the past decade. He has nearly 20 years' experience with the company and is well positioned to assume this important leadership role.

Joseph joined Li & Fung in 1999 and was previously executive director of Integrated Distribution Services Group Limited from 2004 until its acquisition by Li & Fung in 2011. He is Chairman of GS1 Hong Kong and a Director of its Management Board and is a Member of Supply Chain 50.

He is an advisory committee member of Hong Kong Trade Development Council's Logistics Services and honorary advisor of the Asian Logistics and Maritime Conference. He also serves as an advisory committee member of Eye Fund, a charitable institution in Hong Kong.

Joseph graduated magna cum laude from the University of The Philippines (UP) with a Bachelor of Science degree in Industrial Engineering and attained a Master of Business Administration degree with top honors also from the same university.

He is a 2011 recipient of UP College of Business Administration Distinguished Alumnus Award and 2013 recipient of UP Industrial Engineering Alumni Award and UP Alumni Engineers Global Achievement Award for Logistics. Between 2014 and 2018, he was an Adjunct Professor in the School of Business and Management at The Hong Kong University of Science and Technology.