

About Li & Fung

Our goal is to create the Supply Chain of the Future to help our customers navigate the digital economy and to improve the lives of one billion people in the supply chain.

Speed

Our aim is to decrease lead times and increase speed to market for our customers. We will be more agile and produce results more quickly by simplifying processes, using technology and embracing new ways of working with our customers and other industry partners.

Innovation

We are embedding innovation not only into our product and service offerings but also in new business models and ways of working with our customers and other ecosystem partners, enabling a culture of open innovation and collaboration.

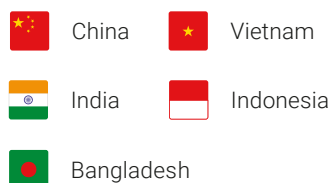
Digitalization

Digitalization of the entire supply chain will drive speed and innovation. By digitizing key aspects of the supply chain from product development and sampling to raw materials management and costing, to the final creation and delivery of products, we are creating an end-to-end platform that will make the customer and vendor engagement process more seamless, efficient and cost-effective, enabling us to deliver data-driven insights and customized services.

Our Supply Chain



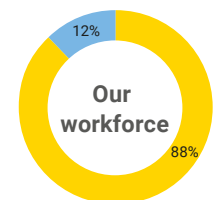
Top five sourcing countries



Our People



41% Of our management worldwide is female



Services Products

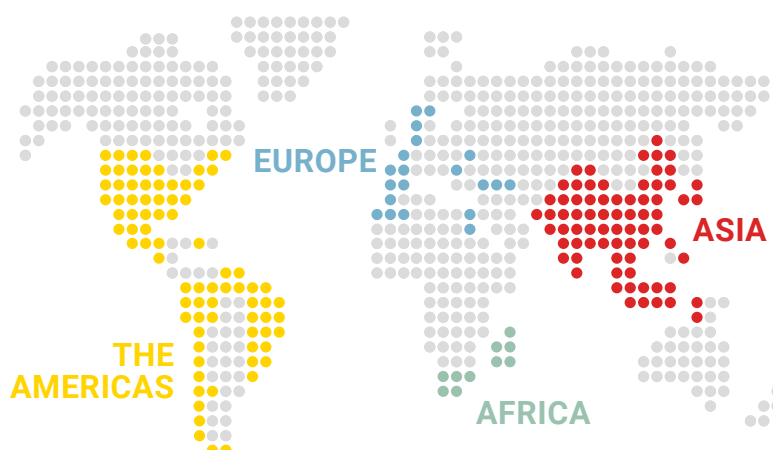
We operate an extensive global supply chain network in over 230 offices and 270 distribution centers around the world, working with our vendor base of 10,000 suppliers to add value to our global brand and retail customers.

Production countries

50+

Employees worldwide

16,796



Our History

Li & Fung has a rich history and heritage in import and export trading and global supply chain management that dates back to 1906 and traces the story of how Hong Kong and the Pearl River Delta emerged as one of the world's foremost manufacturing and trading regions.

Our Purpose

As a private company headquartered in Hong Kong we are involved in the design, development, sourcing and distribution of a wide range of consumer goods products including soft goods and hard goods.

We are a purpose-driven organization with the desire to make a positive difference in the communities where we live and work. Our aim is to improve the lives of a billion people in the supply chain.

Our values form the basis of our culture that helps unite and guide our actions across all our different companies. Since our humble beginning as a two-person startup in 1906, we hold true to three core values: **We are family We are humble We are entrepreneurs.**

Sustainability in our Business

Sustainability is integral to our business and planning process. Our role is to innovate, collaborate and support our partners in furthering sustainability performance across the supply chain. The four pillars of our sustainability strategy and our areas of focus are shown below.

